

CITY OF DALY CITY

Regular Meeting - ARTS AND CULTURE COMMISSION

AGENDA

Tuesday, September 14, 2021 - 6:30 PM

Visit Daly City's virtual meeting website to register to attend the virtual meeting via Zoom, watch the livestream of the meeting and view the agenda:

<https://bit.ly/DCartssept14>

AGENDA

COVID-19 ANNOUNCEMENT - PUBLIC MEETINGS

Pursuant to Governor Newsom's Executive Order N-29-20, members of the Arts and Culture Commission and staff will participate in this meeting via a teleconference.

PUBLIC PARTICIPATION

There are two ways to submit public comment: (1) send written comments by 4:00 pm on meeting day and (2) register to speak at the meeting via Zoom.

To submit a comment in writing, please email citymanager@dalycity.org and write "Public Comment" in the subject line. In the body of the email, include the item number and/or title of the item as well as your comments. All comments received by 4:00 pm will be emailed to the Arts and Culture Commission members prior to the meeting. Those comments received after 4:00 pm will be shared with the Arts and Culture Commission members following the meeting.

To speak at the meeting, you must register to join via Zoom. The City requests that you complete your registration by 5:00 pm on the meeting date. After registering, you will receive a confirmation email containing instructions on how to join the meeting, including a unique link. Your email will not be disclosed to the public. Public comment is limited to two minutes maximum.

To register to speak at the meeting via Zoom, visit <https://bit.ly/sep14zoomreg>. You must familiarize yourself with Zoom prior to joining the meeting. When you would like to speak on an item during the public comment portion of the meeting, you will need to use the "raise hand" feature in Zoom. The City will not be providing technical support.

Persons with disabilities who require auxiliary aids or services in attending or participating in this meeting should call the office of the City Clerk at 991-8078 as soon as possible.

CALL TO ORDER:

PLEDGE TO THE FLAG:

AVAILABILITY OF PUBLIC RECORDS:

All public record to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at the City Clerk's Office, City Hall located at 333 90th Street, Daly City, CA during normal business hours, at the same time that the public records are distributed or made available to the legislative body.

ROLL CALL:

APPROVAL OF MINUTES:

1. General Meeting of July 13, 2021

DISCUSSION ITEMS

2. General Announcements

Heart Check – Health and Wellness

Welcome Daly City Public Library Associates - Victoria Magbilang, Executive Director, Daly City Public Library

Electrical/Mural Boxes retouch up status by Arlene Daus-Magbual

- Quantity of Utility Boxes for retouch - 10
- Location - TBD by priority
- Retouch estimated costs
- Duration – 2 to 3 hrs. per utility box
- Timeline – 2 weeks
- Artist Skyline College - Professor Amir Esfahani

War Memorial Building Mural - Status update on Grant Application with Skyline Mural Project - By Arlene Daus-Magbual, Nancy Rodriguez and Joanne Boston

- Proposed location - War Memorial Center, 6655 Mission Street, Daly City, CA
- Proposed theme – Honoring Veterans
- Estimated Budget - \$25,000.00
- Muralist - Arlene Daus-Magbual has the Muralist Contact
- Grant – Skyline College Mural Project – Joanne Boston and Nancy Rodriguez to fill out Skyline Grant Application
- Timeline - TBD

Evergreen Mural Project – Commissioner Charles Hill

- Proposed location – Mission Street - Evergreen Laundromat Building
- Proposed theme – “Art Centered Around Nature”
- Estimated budget –TBD
- Funding – Charles Hill
- Artist – Marissa Lee
- Muralist - Potential Artist/Consultant – Samantha Curl by Joanne Boston and Nancy Rodriguez

- Timeline - TBD

Revision of Arts and Culture Commission Duties Status - Arlene Daus-Magbual

September 14, 2021 @ 7:00PM-7:45PM - Virtual Artist Dialogue with Paula Claudine Hobson Coard Mora – “Art is Powerful, It Heals” – In celebration of LatinX Heritage Month by Elizabeth and Nancy Rodriguez

Tuesday, October 12, 2021 @ 7:00 PM-7:45PM - Virtual Dialogue with Norcal Kababayan Community Group – “Filipino Food and Delicacies” – In celebration of Filipino Heritage Month by Dorie Paniza and Elizabeth Espinda

STAFF:

RECOMMENDATION:

PUBLIC COMMENT

3. Speakers are limited to two minutes, unless modified by the Commission Chair. The Commission cannot take action on any matter raised under this item.

STAFF:

RECOMMENDATION:

NEXT MEETING

4.
 - Regular Zoom Meeting – Tuesday, October 12, 2021 @ 6:30 PM
 - Virtual Artist Dialogue – Tuesday, October 12, 2021 @ 7:00 PM

ADJOURNMENT:

Arts and Culture Meeting Minutes
July 13, 2021

CALL TO ORDER - 6:34pm

PLEDGE TO THE FLAG

ROLL CALL:

Nancy
Dorie
Arlene
Joanne
Liz
Leilani
Stephen
Marissa Lee
Charles Hill

APPROVAL OF MINUTES June 8, 2021

- Arlene motions to approve
- Joanne seconds motion

DISCUSSION ITEMS:

1. General Announcements

- Leilani - Gellert Park grand reopening
- Arlene - Westlake School of Performing Arts talent won at the NYDC competition!
WSPA celebrated their 30th anniversary and had a screening of the gala at
Tanforan

2. Heart Check – Health and Wellness

- Everyone is good!

3. Update of Electrical/Mural boxes touch up by Arlene Daus-Magbual

- Arlene - got in touch with Amir; will retouch the tagged and damaged boxes; will follow up with them about budget/quote; one by PBRC is fading; do we know which ones are going to be updated; will work with Amir and provide quote
- Nancy - has been taking photos of the boxes in Old Daly City; would like to investigate why the box was crossed out - by the theater on Junipero Serra; conclusion: boxes were graffitied

- Leilani - timeline for scheduled maintenance and updates are hard to predict; however, she will send a list with the schedule to the Commission

4. Application to Skyline Mural project grant by Arlene Daus-Magbual

- Skyline College has a grant for \$26,000 called the "Skyline College Community Mural Project"
- Joanne and Nancy will fill out the application

5. C.L.E.A.N. Daly City Mural Collaboration Opportunities-Illegal Dumping Hot Spot near Top of the Hill by Leilani Ramos

• Small Business Commission

- Commissioner Charles Hill
 - Offered side of his business for the mural
 - Location: Mission and Evergreen Laundromat near bus stop
 - Mural on Evergreen to deter illegal dumping activities
 - Mural: 30 wide x 10 feet for artist / professional: 30 feet wide and higher
 - Staff introduced Marissa to Commissioner Hill to propose her C.L.E.A.N. Daly City inspired artwork
 - Commissioner Hill requested to add a human component
 - Committee: Joanne and Nancy will work with Marissa and Commissioner Charles
- Next steps:
 - Committee formed: Nancy and Jo
 - Find other artists that can support this project
 - Joanne will ask Kristian and Sammi
 - Nancy will ask Precita Eyes
 - Nancy and Jo will meet
 - Come up with theme
 - Commissioners will have Marissa and Charles meet with the artists once chosen
 - Both the Commission and Charles would like to incorporate Marissa's original C.L.E.A.N. Daly City design, with her permission.

• Daly City Youth Advisory Committee (DCYAC)

i. Local Teen Muralist Identified by DCYAC

- Marissa Lee volunteered to create the mural in partnership with DCYAC
- Art is centered around Daly City's coast side, beautification, keeping Daly City C.L.E.A.N.
- Marissa will be going to college soon
 - Given tight turnaround her design could be tabled for Summer 2022 youth project
 - For now, commission can offer new ideas now as a "clean slate" mural

- Commission expressed desire to use Marissa's design and work with another artist to also incorporate Daly City's diversity through a human component. Staff advised that a subcommittee can be created with two Commissioners, Mr. Hill, Marissa and an additional artist (TBD) to finalize this project.

6. Mural-On-going Project Planning

- Propose location - War Memorial Center, 6655 Mission
- Propose Theme - Honoring Veterans
- Estimated Budget - \$75,000.00
- Muralists - Arlene Daus-Magbual has the Muralist Contact
- Grants – Daly City, San Mateo County and other Sources (need grant writer)
 - Jo and Nancy will fill out Skyline grant
- Sponsorships – Corporations, Car Dealers, Benefactors and Others (start word of mouth campaign)
 - Proposal Letter – Liz Espinda
 - Agenda Topic and Description – Liz Espinda
 - Liz shared an agenda spreadsheet to work off of for the the mural project

7. Revision of Arts and Culture Commission Duties Status

- Stephen - no news yet

8. August 10, 2021 – no meeting, will resume September 14, 2021

9. September 14, 2021 – Virtual Artist Dialogue with Paula Claudine Hobson-Coard

- Liz will send bio and headshot to Joanne for social media asset/flyer
- Nancy would like to introduce Latinx Heritage Month
- October - Liz will ask Dorie about artist and if we are going to do this month in person
- Possibly work with Recreation for Kasayahan event artist if they are having their event in October?

Other notes:

- September - 30 min meeting with artist spotlight on Zoom
- October - full meeting with introduction of FAHM (possibly in person)
- November and December - voting
- January - 30 min meeting with artist spotlight (possibly in person?)

Adjourn meeting: 8:14 pm PDT



DALY CITY ARTS & CULTURE COMMISSION

ARTIST DIALOGUE

WITH



**PAULACLAUDINE A.
HOBSONCOARD-MORA**

"ART IS POWERFUL, IT HEALS"

**IN CELEBRATION OF
LATINX HERITAGE MONTH**

PLEASE JOIN THE DALY CITY
ARTS & CULTURE COMMISSION IN AN
INTIMATE ARTIST DIALOGUE WITH
ARTIST PAULACLAUDINE.

Tuesday, September 14 2021

7:00 PM- 7:45 PM

<https://bit.ly/DCartssep14>

Event will take place on Zoom

ARTIST BACKGROUND

PAULACLAUDINE

I AM A TROPICAL-THEMED ARTIST, A PHOTOGRAPHER, AND MUSICIAN. I SPECIALIZE IN PAINTING THE BEAUTIFUL LANDSCAPES, SEASCAPES, AND PLACES IN THE CARIBBEAN WHERE I GREW UP AS A CHILD.

AS AN ARTIST, MY GOAL IS TO SHOW TO THE WORLD THE CULTURAL DIVERSITY AND MANY PLACES OF THE CARIBBEAN AS I SEE THEM. I CREATE BEAUTIFUL MUSIC AND ARTWORK TO SHARE IN HOPES OF BRINGING GOOD ENERGY, LOVE, AND HAPPINESS TO ALL.

