



**City of Daly City
Small Business Commission Meeting
Meeting Minutes**

Thursday, July 11, 2024 – 7:00 PM

Virtual Meeting:

<https://www.youtube.com/watch?v=WyjPZn4ESQ4>

Call to Order:

Commission Chair, Amro Radwan commenced the meeting at 7:01 PM.

Roll Call:

Present: Amro Radwan, Joseph Bautista, John Penacerrada

Absent: Charles Hill, Maria Carson

Pledge to the Flag:

All

Approval of Minutes:

Chair Commissioner Radwan asked to approve March's meeting's minutes. No Commissioner present had any questions or edits. Vice Chair Penacerrada made a motion to approve the minutes and Commissioner Bautista made a second. They passed the minutes unanimously.

Presentation:

Robin Jenson, Community Engagement Manager of CORA – Community Overcoming Relationship Abuse presented an initiative in San Mateo County called Speak Up. Businesses play a unique and vital role in assisting survivors of abuse. Often, a victim may only have a chance to escape their abuser while running errands or visiting local establishment. Businesses are also in a unique position to support employees who may be experiencing abuse or domestic violence. CORA's Education department and Speak Up program provide training to help businesses and their staff recognize, understand, and address abuse. They offer workshops on specific topics, such as Domestic Violence Dynamics and Tech-enabled Abuse. They are offering our small businesses the opportunity to train and be educated and will receive a certificate of completion signed by our Mayor. Robin spoke about how Speak Up was born out of a tragic domestic violence incident in San Carlos. She also talked about other offerings like a 24 hour hotline, counseling services, and free second hand goods. There were 5 homicides due to domestic violence in 2023 for San Mateo County.

Discussion Items:

Chair Radwan discussed the work for the Listening Tour. The purpose of the tour is gather insight from small businesses to better provide direction for counsel to help meet their needs. Chair Radwan, ECD Specialist Manio and Exec. Admin Mariano went together at the Top of the Hill neighborhood to speak with business owners. Clerk Manio thanked Chair Radwan for being there and offered other Commissioners her time and support to go together with them to speak with businesses. Manio discussed how she went with Mariano to the rest of the Top of the Hill

businesses in preparation for the festival. She discussed communications and how to reach our businesses at a high level. Chair Radwan reviewed that conducting the Listening Tour was a good format and fairly easy to get through. Commissioner Bautista mentioned that he tried to go to some businesses but it was difficult to communicate as they were busy and asked for appointment making to be more efficient with time. Manio mentioned to give Commissioners lapel pins to look more official. She also discussed that the surveys were in the City's PSAs, newsletters, website and Instagram. The current results from the survey include cleanliness as a priority.

Announcements and Communications:

Clerk Manio mentioned Rising Sun for Opportunities and their energy efficient program for Daly City households

Next Meeting:

Next regularly scheduled meeting scheduled for November 14, 2024, at 7 PM.

Public Comment:

No public comment

Adjournment:

Chair Radwan adjourned the meeting at 7:33 PM.