

CITY OF DALY CITY

Regular Meeting - SMALL BUSINESS COMMISSION

AGENDA

Thursday, October 12, 2023 - 7:00 PM
City Hall Council Chambers
333 90th Street Daly City, CA 94015

Public Participation:

There are two ways to submit public comment: (1) send written comments by 4:00 pm on meeting day and (2) fill out a speaker card and submit comments to staff at the meeting.

1. To submit a comment in writing, please email mmanio@dalycity.org and write "Public Comment" in the subject line. In the body of the email, include the item number and/or title of the item as well as your comments. You may also fill out a comment card online at <https://www.dalycity.org/129/Agendas-Minutes> Please be sure to select Small Business Commission in the drop down menu. All comments received by 4:00 pm will be emailed to the Small Business Commission members and included as an "Add to Packet" on the City's website prior to the meeting. Those comments received after 4:00 pm will be added to the record and shared with the Small Business Commission members for the public meeting.

Please note: Any written comments received after 4:00 p.m. on the meeting date is not guaranteed to be received by the Small Business Commission prior to the meeting.

2. To speak at the meeting in person, please complete a Speaker Card located at the entrance to the Council Chambers and submit to a Staff Member as early in the meeting as possible.

If you do not wish to speak, the City requests that you watch the livestream of the meeting on the City's virtual meeting website at <https://www.youtube.com/@DalyCityVideoMeetings>

Persons with disabilities who require auxiliary aids or services to attend or participate in this meeting should call the office of the City Clerk at **(650) 991-8078** as soon as possible prior to the meeting

CALL TO ORDER:

PLEDGE TO THE FLAG:

ROLL CALL:

ADMINISTRATION OF OATH OF OFFICE:

1. 1. John Peñacerrada - NXS Network Exercise Solutions

AVAILABILITY OF PUBLIC RECORDS:

All public record to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at the City Clerk's Office, City Hall located at 333 90th Street, Daly City, CA during normal business hours, at the same time that the public records are distributed or made available to the legislative body.

APPROVAL OF MINUTES

2. September 14, 2023 Minutes have been distributed

STAFF:

RECOMMENDATION: Motion to Accept

REORGANIZATION:

3. Commissioners shall nominate and vote for a Chair and Vice Chair

STAFF: Maybelle Manio

RECOMMENDATION: Motion to Appoint

PRESENTATIONS:

4. Commissioners discuss Legacy Business Nominations:
 1. Westlake Performing Arts School
 2. Fil-Am Cuisine

ANNOUNCEMENTS AND COMMUNICATIONS

PUBLIC COMMENT

ADJOURNMENT:



**City of Daly City
Small Business Commission Meeting
Meeting Minutes**

Thursday, September 14, 2022 – 7:00pm

Virtual Meeting:

https://www.youtube.com/watch?v=VKxOnL_CfIU

Call to Order:

Commission Clerk Maybelle Manio commenced the meeting at 7:00 pm.

Pledge to the Flag:

Roll Call:

Present: Joseph Bautista, Amro Radwan, Maria Carson

Absent: Charles Hill

Welcome and Introductions:

Each Commissioner introduced themselves and their companies as the Commission and staff welcomed two new Commissioners. They spoke about their connection to Daly City.

Reorganization:

Clerk Manio asked the Commissioners to discuss matters of reorganizing to appoint a Chair and Vice Chair. Commissioner Radwan suggested to table this item until the newest Commissioner John Peñacerrada is able to attend. Commissioner Bautista and Commissioner Carson agreed. The item was tabled.

Presentations:

Ms. Manio presented the guidelines for the Small Business Legacy Program as passed by City Council in April 2023 with the Adoption of an Amendment to Daly City Municipal Code Chapter 2.58. She also reviewed the Nomination Form and noted the submission due date of September 30, 2023

Commissioner Radwan asked what the benefits were for businesses to be awarded the Legacy Business title other than recognition and plaques. Director Tatum Mothershead stated that it promotes the business via our website, social media handles, and over time, we can develop those benefits more. She mentioned lack of funding as an obstacle. Mr. Radwan gave feedback that these businesses could get preferential points for procurement contracts with the City and that would cost the City no funds and stated as a small business owner who is very scrappy can discuss several points to take to Council to build the program more.

Mr. Radwan also asked that because we do not have a Chair currently, who receives the extra nominations. Director Mothershead stated the Vice Chair would receive the extra nominations.

The Small Business Commission Legacy Business Nomination Form was reviewed. Director Mothershead emphasized the Commissioners provide qualitative reasoning for nominating businesses and make findings on their cultural relevance to Daly City.

Commissioner Carson asked what the next steps were after nominations were submitted and asked if they would be formally recognized by the Commission. Ms. Mothershead stated it would be vetted by City staff to ensure they qualify for the program, and Commissioners would be informed when the item will be taken to Council if any Commissioners want to attend and speak to the item. She stated we could invite the Legacy Businesses and have a celebration at the Commission meeting and have time to discuss how that celebration would look like. Commissioner Bautista reiterated a celebration would be great, but also to tie it into a festival that was already happening to get more of an audience for them. Clerk Manio stated if the Council were to approve the businesses beforehand, they could be a part of the small business conference the City is producing with Renaissance Center on November 8. Mr. Bautista also suggested a block party. Ms. Mothershead stated staff would look at a calendar before the next meeting to suggest any City events this could be a part of.

Announcements and Communications:

Ms. Manio announced a Women of Rodeo Cow Palace event as well as an event by the Daly City-Colma Chamber of Commerce. She also announced the small business conference on November 8 at the Cow Palace.

Mr. Radwan suggested a listening tour of small businesses in the City and wanted to hear about people's challenges and observe what business are going through. Ms. Manio mentioned the Brown Act and the limitations that come with that.

Next Meeting:

Next regularly scheduled meeting scheduled for October 12, 2023, at 7pm.

Public Comment:

JESD Board Trustee, Shakeel Ali spoke about the San Francisco's Legacy Business Program and thanked the City for our work on that program.

Adjournment:

Clerk Manio adjourned the meeting at 7:30pm.



Small Business Commission Legacy Business Nomination Form

Date 9/29/2023

Commissioner Name

Name of Business Nominated

Address of Business

Business Contact Information

Name

Address

Phone & Email

Why do you believe this business should be a part of the Legacy Business Directory

Why is this business historically and/or culturally relevant or how has this business contributed to the identity of Daly City?

The WestLake School of Performing Arts is important to Daly City for several reasons:

1. **Arts Education:** The school provides opportunities for individuals of all ages to receive quality arts education. Through classes and workshops in various performing arts disciplines, such as dance, music, and theater, the school helps foster creativity, self-expression, and skill development within the community. This contributes to the overall cultural enrichment of Daly City.
2. **Community Engagement:** The WestLake School of Performing Arts actively engages with the local community through performances, showcases, and events. They provide platforms for students and artists to showcase their talents and share their passion for the performing arts. These events often attract community members, fostering a sense of pride and unity within Daly City.
3. **Youth Development:** The school offers programs specifically tailored for children and teenagers, providing a safe and supportive environment for young individuals to explore and develop their artistic abilities. The performing arts can help build confidence, discipline, teamwork, and self-esteem among young participants. By nurturing young talent, the WestLake School of Performing Arts contributes to the growth and development of Daly City's youth.
4. **Cultural Representation:** The school celebrates and promotes cultural diversity through its programs and performances. It provides a platform for artists from various backgrounds to express their cultural heritage through their art. This helps to showcase the rich cultural tapestry of Daly City and promotes understanding and appreciation of different cultures within the community.
5. **Economic Impact:** The presence of the WestLake School of Performing Arts contributes to the local economy of Daly City. It attracts students, families, and visitors who may spend money on tuition, performances, events, and related services. This can have a positive ripple effect on other local businesses, supporting the overall economic growth and vitality of Daly City.

In summary, the WestLake School of Performing Arts is important to Daly City as it provides arts education, engages with the community, supports youth development, promotes cultural representation, and has an economic impact. It enriches the cultural fabric of the city and contributes to the overall well-being and vibrancy of Daly City's residents.



Small Business Commission Legacy Business Nomination Form

Date 9/29/2023

Commissioner Name

Name of Business Nominated

Address of Business

Business Contact Information

Name

Address

Phone & Email

Why do you believe this business should be a part of the Legacy Business Directory

Why is this business historically and/or culturally relevant or how has this business contributed to the identity of Daly City?

Fil AM BBQ in Daly City holds significance for the local community in several ways:

1. **Cultural Connection:** Fil AM BBQ serves as a cultural hub for the Filipino-American community in Daly City. It provides a taste of Filipino cuisine, which holds deep cultural and nostalgic value for many Filipino-Americans. The restaurant offers familiar dishes that remind people of their heritage, fostering a sense of connection to their roots.
2. **Community Gathering Place:** Fil AM BBQ serves as a gathering place for friends, families, and community members. It provides a welcoming and comfortable environment where people can come together, socialize, and enjoy good food. The restaurant often hosts events or celebrations that bring the community closer and strengthen relationships.
3. **Representation and Visibility:** Fil AM BBQ represents the presence and contributions of the Filipino-American community in Daly City. The restaurant's existence and success highlight the diversity and cultural richness of the area. It serves as a visible symbol of the Filipino-American community's presence and influence within the city.
4. **Economic Impact:** Fil AM BBQ contributes to the local economy by providing employment opportunities for residents. It also attracts customers from both within and outside the community, which can have a positive impact on other local businesses. The success of Fil AM BBQ helps support the overall economic growth and vitality of Daly City.
5. **Food and Culinary Heritage:** Fil AM BBQ showcases the culinary traditions and flavors of the Philippines. By offering authentic Filipino dishes, it introduces the broader community to the unique tastes and ingredients of Filipino cuisine. This exposure helps promote cultural understanding, appreciation, and diversity within Daly City.

In summary, Fil AM BBQ is important to those in Daly City because it fosters cultural connection, serves as a community gathering place, represents the Filipino-American community, has an economic impact, and promotes Filipino culinary heritage.



Small Business Commission Meeting Agenda

Report

Item # _____

Meeting Date: October 12, 2023

Subject: LEGACY BUSINESS NOMINATIONS

Recommendation

Staff recommends the Small Business Commission approve Legacy Business Nominations to present to the City Council

Background

In April 2023, the City Council Adopted of an Amendment to Daly City Municipal Code Chapter 2.58 – Small Business Commission Ordinance to establish a **Legacy Business Program**.

The purpose of the program is to recognize and celebrate the longstanding community-serving, and **culturally relevant** businesses in the City. In addition, the City intends that the Registry be a tool for the provision of promotional assistance to Legacy Businesses to encourage their continued viability and success.

Discussion

Daly City has a long history of supporting small businesses. The proposed nominations continues this support for our small business community. Under the adopted ordinance, the City retains the right to perform a vetting process to ensure the nominated businesses meet the requirements of obtaining an award as a Legacy Business. Those that have passed this review are:

- Westlake Performing Arts School
200 Northgate Avenue, 94015
- Fil-Am Cuisine
66 School St, 94014

Staff is seeking input on how the businesses have contributed to the history or identity of the neighborhood or community within which it is located, and how the business is committed to maintaining the physical features or traditions that define the business, including craft, culinary or art forms.

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Conclusion

The named two businesses have been in operation for ten (10) years or more without a break in Daly City operations exceeding two years. The businesses may have operated in more than one location with a change in ownership. They have no pending complaints with the City associated with their operations. They also have fewer than 100 employees across all locations.

City staff representatives will continue to work on technically reviewing the remaining Legacy Business nominations made by Commissioners

Staff is available to provide any additional information sought by the Commissioners.

Respectfully submitted,



Maybelle Manio
Economic & Community Development Specialist
Director



Tatum Mothershead
Economic & Community Development

Attachments

Westlake School of Performing Arts Nomination Form

Fil-Am Cuisine Nomination Form