

**CITY OF DALY CITY
REGULAR MEETING
LIBRARY BOARD OF TRUSTEES**

AGENDA

Tuesday, September 19, 2017 - 6:00 PM

City Hall Council Chambers, City Hall
333 – 90th Street, Daly City, CA 94015

Live Telecast: Comcast Channel 27, Astound 26, AT&T U-Verse 99
Webcast: www.dalycity.org/meetings

For those wishing to address the Library Board of Trustees on any Item on the Agenda or under Public Appearances/Oral Communications, please complete a Speaker Card located at the entrance to the City Council Chambers and submit to a Staff Member as early in the meeting as possible.

Persons with disabilities who require auxiliary aids or services in attending or participating in this meeting should call the Department of Library and Recreation Services as soon as possible prior to the meeting.

CALL TO ORDER

PLEDGE TO THE FLAG

ADMINISTRATION OF OATH OF OFFICE

1. Angella Logarta

ROLL CALL

APPROVAL OF AGENDA

APPROVAL OF MINUTES

2. Regular meeting of August 15, 2017

DIRECTOR'S REPORT

3. Summer Learning 2017
4. Food for Fines Participation

TRUSTEES' REPORT

5. Report from the Daly City Public Library Associates (DCPLA)

ANNOUNCEMENTS AND COMMUNICATIONS

AGENDA BUILDING FOR NEXT MEETING

PUBLIC COMMENT

Speakers are limited to two minutes, unless modified by the Library Board President. The Board cannot take action on any matter raised under this item.

ADJOURNMENT

Availability of Public Records: All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at the City Clerk's Office, City Hall located at 333 90th Street, Daly City, CA during normal business hours, at the same time that the public records are distributed or made available to the legislative body.

DALY CITY LIBRARY BOARD OF TRUSTEES
REGULAR MEETING
DALY CITY CIVIC CENTER
MINUTES – AUGUST 15, 2017

The meeting was called to order by Trustee William Lex at 6:00 p.m.

PLEDGE TO THE FLAG

ROLL CALL

Library Board of Trustees Present:

Trustees William Lex, Lynne Shubunka, Lily Louie, and Patricia DeVera

Staff Present:

Director Joseph Curran, Library Services Manager Chela Anderson and Cole Johnson, Branch Manager

APPROVAL OF AGENDA

Agenda for the August 15, 2017, Regular Meeting unanimously approved.
(MSP: DeVera/Shubunka)

APPROVAL OF MINUTES

Minutes of the June 20, 2017 Regular Meeting unanimously approved. (MSP: Louie/ DeVera)

REPORTS:

1. Analytics on Demand: Mr. Johnson, one of our Branch Managers, is part of the Pacific Library Partnership committee that is exploring the Gale product Analytics on Demand to better understand the patrons who uses the library through demographic and psychographic information which comprises consumers' habits of a particular segment of a population as in marketing studies. The Library Patron Analysis can be used to craft marketing messages, develop targeted marketing lists, stock appropriate materials, and identify target areas for promotion. Analytics on Demands integrates your library's user data with powerful demographics to make informed decisions that better serve the community. It features seven apps that allow you to visualize data through maps, charts and graphs to help define, measure and accomplish library goals i.e. easily uncover the types of patrons your library attracts and even what types of users need better outreach.
2. Testing and Education Reference Center (TERC): Mr. Johnson provided an overview and demonstration of this subscription online service. It now has a new more user-friendly interface and new technical school content. TERC is designed to help students in all levels make their future education decisions easier. It is loaded with information on colleges, technical schools, practice entrance exams, and certification and professional license exams that show students what to expect and how to prepare for and excel at the next level.

Library Board of Trustees Meeting Minutes

August 15, 2017

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3. Report from DCPLA:

- Board meeting date has been changed so that it occurs after the Library Board meeting.
- Recent author event at Seton Hospital was successful

PUBLIC COMMENT: None

ADJOURNMENT:

The meeting was unanimously adjourned at 6:58 p.m.

**Next Meeting:
Tuesday, September 19, 2017
Daly City Council Chambers**