

DALY CITY LIBRARY BOARD OF TRUSTEES
REGULAR MEETING
DALY CITY CIVIC CENTER – COUNCIL CHAMBERS
MINUTES – JULY 21, 2015

The meeting was called to order by President Erlinda Galeon at 6:00 p.m.

PLEDGE TO THE FLAG

ROLL CALL

Library Board of Trustees Present:

President Erlinda Galeon, Trustees Arlene Encarnacion, William Lex, and Lynne Shubunka

Staff Present:

Director Joseph Curran, Library Services Manager Chela Anderson, Youth Services Librarian Barbara Daniels, and Coordinator of Programming, Outreach and Marketing Jessica Diaz

APPROVAL OF AGENDA

Agenda for the July 21, 2015 Regular Meeting unanimously approved.

(MSP: Shubunka/ Encarnacion)

APPROVAL OF MINUTES

Minutes of the May 19, 2015 Regular Meeting unanimously approved. (MSP: Lex/Shubunka)

REPORTS:

1. **Daly City Public Library Associates:** Daly City Public Library Associates:

Executive Director Susan Brissenden-Smith announced that the Associates presented a \$15,000 grant to the Library at the recent Council Meeting. \$10,000 is dedicated to renovating and refurbishing the Children's area at the Serramonte Library and the remaining \$5,000 is to purchase a 3D printer. The Library Associates will be working on grant writing for the digital media lab. The Associates will be submitting grant applications to various foundations. The membership flyer has also been revised. The Associates is a membership organization and the majority of the money comes from membership dues. Ms. Brissenden-Smith encourages everyone to bring a potential member to introduce them to the organization, showing what the Associates events are and what the organization does. Ms. Brissenden-Smith announced that there will be a Business Consumer Showcase on September 12, 2015. The Associates will have a booth to promote September Library Sign-up month. Their mascot is Snoopy. They are also working on anthology of Filipino mythology.

2. **Summer Learning 2015:**

Summer Learning officially started June 1st and will be ending August 31st. Ms. Diaz together with Ms. Daniels presented this year's Summer Learning to the Trustees. Ms. Diaz said that sign-ups of youth begin at birth and extend to those in 12th grade, each receive a free book and a learning log. The participants log the books they read and their active, hands-on learning experiences such as the Library's fun and educational programs, musical presentations, and weekly brain puzzles. Those finishing the program get another free book, ticket to the VIP party, a raffle ticket for a \$1,000 scholarship, and movie pass for a local movie theater. There is a calendar of special library events for families to enjoy. All the activities are designed to bring students to the library so they continue to read all summer long. Ms. Daniels said that through Measure A funding, San Mateo County Libraries created the Summer Learning Challenge. Students read more when they can choose materials based on their own interests. It also encourages parents to read with their children. Children who don't read proficiently by third grade are more likely to not finish high school. The Summer Reading programs encourage young children and families to read regularly and libraries provide access to reading materials year round. Total sign ups – 1,472, total of finishers – 471,

finishing rate – 32%. The library is encouraging the adults to write reviews of the books they read during the summer and hand them in to be part of a drawing for gift cards to local stores.

3. Customer Satisfaction Surveys:

Ms. Anderson provided a printed report of the customer surveys/responses she has gathered. There were 74 survey forms completed at the end of June, roughly twice as many surveys are submitted on paper as online. The majority of respondents are regular visitors. A lot of people said that library programs have improved their quality of life.

TRUSTEES' REPORT/ANNOUNCEMENTS:

- Ms. Galeon announced the upcoming Filipino-American History Month Celebration on Saturday, October, 10, 2015, 11:00 a.m. - 4:00 p.m., at the Westlake Pacelli Event Center. There would be performances, vendors and information tables and food trucks.
- Director Curran announced the National Night Out on Tuesday, August 4, 2015 at the Serramonte Center from 5:00 p.m. – 8:00 p.m.
- Ms. Anderson announced the upcoming events at the Library:
 - Science Fun, July 24 at 2:00 p.m., Westlake Library
 - Music and Motion with Andy Z, July 28 at 3:00 p.m., Serramonte Library
 - Bag Art, July 29 at 3:00 p.m., John Daly Library
 - Scott the Storyteller, July 30 at 3:00 p.m., John Daly Library

PUBLIC COMMENT: None

ADJOURNMENT

The meeting was unanimously adjourned at 7:05 p.m.

**Next Meeting:
Tuesday, August 18, 2015 at 6:00 p.m.,
Daly City Council Chambers**